

SAMARA'S 2017 DEMOCRACY 360: APPENDIX

SATISFACTION WITH DEMOCRACY

Percentage of Canadians reporting that they are “very” or “fairly” satisfied with democracy.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 65% | 71% | 6 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 76% | 69% | 70% | 80% | 69% | 72% |

Source: 2016 Samara Citizens' Survey

POLITICS MATTERS EVERY DAY

Percentage of Canadians reporting that decisions made by elected officials affect them “every day”.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 31% | 29% | -2 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 33% | 17% | 34% | 27% | 36% | 30% |

Source: 2016 Samara Citizens' Survey

COMMUNICATION

CANADIANS DISCUSS POLITICS

The percentage of Canadians who reported having a discussion about politics in the previous 12 months: via email or text message, via reposting or commenting online, face to face or on the phone, by following a politician on social media or by following a political group on social media.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 61% | 67% | 6 |

Discuss via email or text message:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 31% | 34% | 3 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 29% | 30% | 37% | 29% | 36% | 35% |

Circulate report or comment:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 35% | 33% | -2 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 32% | 31% | 34% | 35% | 36% | 33% |

Discuss face-to-face or on the phone:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 52% | 54% | 2 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 55% | 51% | 56% | 56% | 57% | 49% |

Follow a politician on social media:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 23% | 34% | 11 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 35% | 34% | 36% | 30% | 35% | 30% |

Follow a political group on social media:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 17% | 21% | 4 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 17% | 21% | 22% | 14% | 21% | 19% |

Source: 2016 Samara Citizens' Survey

CANADIANS CONTACT POLITICAL LEADERSHIP

The percentage of Canadians who report having contacted an elected official in the last year.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 31% | 32% | 1 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 35% | 26% | 35% | 29% | 32% | 35% |

Source: 2016 Samara Citizens' Survey

POLITICAL LEADERS CONTACT CANADIANS

The percentage of Canadians who report contact by party, candidate or MP.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 63% | 63% | 0 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 62% | 68% | 61% | 66% | 57% | 64% |

Source: 2016 Samara Citizens' Survey

MEMBERS OF PARLIAMENT SEND HOUSEHOLDERS

The percentage of MPs who reported having spent money on at least one “householder” pamphlet between January and September 2016.

| 2015 | 2017 | Change |
|------|------|--------|
| 98% | 90% | -8 |

Source: House of Commons Records

MEMBERS OF PARLIAMENT ON SOCIAL MEDIA

The average percentage of Members of Parliament using Facebook, Twitter, YouTube or Instagram.

| 2014 | 2017 | Change |
|------|------|--------|
| 85% | 86% | 1 |

Facebook:

| 2014 | 2017 | Change |
|------|-------|--------|
| 89% | * 99% | 10 |

* All MPs, but one, use Facebook

Twitter:

| 2014 | 2017 | Change |
|------|------|--------|
| 84% | 99% | 15 |

Youtube:

| 2014 | 2017 | Change |
|------|------|--------|
| 83% | 88% | 5 |

Source: Full Duplex

Instagram (new for 2017):

| 2017 |
|------|
| 56% |

Snapchat (not included in indicator):

| 2017 |
|------|
| 2% |

PARTICIPATION

VOTER TURNOUT

The percentage of Canadians that voted in federal elections.

| National | | |
|----------|------|--------|
| 2011 | 2015 | Change |
| 61% | 68% | 7 |

| Provincial | | | |
|------------|------|------|--------|
| Province | 2011 | 2015 | Change |
| YK | 63% | 74% | 11 |
| NT | 47% | 61% | 14 |
| NU | 39% | 53% | 14 |
| BC | 56% | 68% | 12 |
| AB | 52% | 65% | 13 |
| SK | 60% | 68% | 8 |
| MB | 56% | 66% | 10 |
| ON | 58% | 64% | 6 |
| QC | 64% | 67% | 3 |
| NL | 53% | 60% | 7 |
| NB | 66% | 73% | 7 |
| PEI | 74% | 80% | 6 |
| NS | 61% | 71% | 10 |

Source: Elections Canada

OLD AND YOUNG VOTERS' GAP

The gap between the cohort with the highest turnout (ages 65-74) and the lowest (ages 18-24).

| | 2011 | 2015 | Change |
|------------|------|------|--------|
| Gap | 36% | 22% | -14 |

| Voter Turnout By Age | | | |
|----------------------|------|------|--------|
| Age | 2011 | 2015 | Change |
| 18-24 | 39% | 57% | 18 |
| 25-34 | 45% | 57% | 12 |
| 35-44 | 55% | 62% | 7 |
| 45-54 | 65% | 67% | 2 |
| 55-64 | 72% | 74% | 2 |
| 65-74 | 75% | 79% | 4 |
| 75+ | 60% | 67% | 7 |

Source: Elections Canada

RATES OF FORMAL ENGAGEMENT

The percentage of Canadians who participated in at least one formal political activity in the previous 12 months: were a member of a party, attended a political meeting, donated to a candidate or party, volunteered for candidate or campaign or gave a political speech in public.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 36% | 38% | 2 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 39% | 33% | 37% | 35% | 41% | 45% |

Member of a party:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 9% | 8% | -1 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 5% | 6% | 8% | 6% | 13% | 11% |

Attended a political meeting:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 29% | 30% | 1 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 32% | 27% | 30% | 29% | 33% | 35% |

Donated to a candidate or party:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 19% | 19% | 0 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 18% | 15% | 17% | 18% | 26% | 26% |

Volunteered for candidate or campaign:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 17% | 15% | -2 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 16% | 14% | 15% | 15% | 16% | 16% |

Gave political speech in public:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 9% | 9% | 0 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 8% | 9% | 10% | 6% | 11% | 7% |

Source: 2016 Samara Citizens' Survey

RATES OF ACTIVISM

The percentage of Canadians who participated in at least one form of activism in the previous 12 months: signed a petition, boy/buycotted or protested/demonstrated.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 69% | 68% | -1 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 64% | 69% | 68% | 64% | 63% | 72% |

Signed a petition:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 64% | 59% | -5 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 55% | 59% | 60% | 52% | 55% | 64% |

Boycotted or Buycotted:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 37% | 40% | 3 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 35% | 42% | 40% | 36% | 40% | 41% |

Protested or demonstrated:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 22% | 21% | -1 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 20% | 23% | 23% | 19% | 19% | 18% |

Source: 2016 Samara Citizens' Survey

RATES OF CIVIC ENGAGEMENT

The percentage of Canadians who participated in at least one civic engagement activity in the previous 12 months: donated to a charity, volunteered for a charitable cause, been active in a group or organization or worked with others to solve a community problem

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 84% | 88% | 4 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 93% | 85% | 89% | 90% | 88% | 90% |

Donated to a charity:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 78% | 84% | 6 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 89% | 79% | 84% | 88% | 85% | 85% |

Volunteered for a charitable cause:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 53% | 59% | 6 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 60% | 51% | 60% | 63% | 65% | 64% |

Been active in a group or organization:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 38% | 41% | 3 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 45% | 29% | 45% | 43% | 46% | 43% |

Worked with others to solve a community problem:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 40% | 46% | 6 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 45% | 42% | 45% | 48% | 51% | 50% |

Source: 2016 Samara Citizens' Survey

LEADERSHIP

DIVERSITY IN THE HOUSE OF COMMONS

A score out of 100 that reflects the average of how well five different Canadian demographic groups are reflected in the makeup of the House of Commons.

Visible Minorities:

| 2015 | 2017 | Change |
|------|------|--------|
| 50 | 75 | 25 |

Youth (ages 18-30):

| 2015 | 2017 | Change |
|------|------|--------|
| 29 | 24 | -5 |

Women:

| 2015 | 2017 | Change |
|------|------|--------|
| 50 | 52 | 2 |

Indigenous People:

| 2015 | 2017 | Change |
|------|------|--------|
| 54 | 78 | 24 |

Foreign-born Canadians:

| 2015 | 2017 | Change |
|------|------|--------|
| 68 | 62 | -6 |

Source: Parliament of Canada data compared to Statistics Canada 2011 census data

TRUST IN AND SATISFACTION WITH POLITICAL LEADERS

TRUST: "A great deal" or "a fair amount" to do what's right

Trust in MPs:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 40% | 47% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 49% | 55% | 45% | 44% | 40% | 42% |

Trust in parties:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 42% | 47% | 5 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 49% | 58% | 44% | 44% | 42% | 41% |

SATISFACTION: "Very" or "fairly" satisfied with how they are doing their jobs

Satisfaction with MPs:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 46% | 53% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 60% | 56% | 53% | 51% | 45% | 49% |

Satisfaction with political parties:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 42% | 50% | 8 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 57% | 50% | 49% | 52% | 43% | 50% |

Source: 2016 Samara Citizens' Survey

MEMBERS OF PARLIAMENT ARE INFLUENTIAL

Percentage of Canadians who "agree" or "strongly agree" that the work and decisions of Members of Parliament influence the direction of the country.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 54% | 54% | 0 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 52% | 54% | 53% | 56% | 61% | 55% |

Source: 2016 Samara Citizens' Survey

PARTIES ONLY WANT VOTES

Percentage of Canadians who answered "agree" or "strongly agree" that candidates and parties only want their vote.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 62% | 59% | -3 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 55% | 58% | 60% | 56% | 62% | 63% |

Source: 2016 Samara Citizens' Survey

MEMBERS OF PARLIAMENT'S JOB PERFORMANCE REVIEWS

Average percentage grade for MPs on six core jobs that focus on representation, accountability and legislation.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 47% | 54% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 54% | 57% | 54% | 53% | 53% | 52% |

REPRESENTATION

Representing the views of people in their riding :

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 45% | 53% | 8 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 53% | 56% | 54% | 53% | 51% | 51% |

Representing the views of their political party:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 57% | 63% | 6 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 63% | 65% | 63% | 62% | 62% | 62% |

Helping people in their ridings:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 46% | 53% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 54% | 54% | 54% | 53% | 51% | 51% |

ACCOUNTABILITY

Holding the government to account and watching how the government spends money:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 42% | 50% | 8 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 50% | 54% | 49% | 49% | 49% | 48% |

LEGISLATION

Debating and voting on issues in the House of Commons:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 48% | 56% | 8 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 55% | 59% | 56% | 54% | 54% | 54% |

Explaining the decisions being made in Parliament:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 43% | 50% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 49% | 54% | 50% | 49% | 49% | 48% |

Source: 2016 Samara Citizens' Survey

POLITICAL PARTIES' JOB PERFORMANCE REVIEWS

Average percentage grade for political parties on six core jobs that focus on elections, engagement and policy development.

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 48% | 57% | 9 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 57% | 59% | 57% | 57% | 54% | 55% |

ELECTIONS

Recruiting candidates and competing in elections:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 50% | 57% | 7 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 56% | 60% | 57% | 57% | 55% | 55% |

Encouraging people to vote:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 55% | 66% | 11 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 67% | 67% | 66% | 66% | 62% | 66% |

ENGAGEMENT

Hearing ideas from party members:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 47% | 55% | 8 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 54% | 58% | 55% | 55% | 51% | 52% |

Reaching out to Canadians so their views can be represented:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 42% | 53% | 11 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 52% | 55% | 54% | 53% | 50% | 51% |

POLICY

Coming up with new policy ideas and solutions:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 44% | 53% | 9 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 53% | 56% | 54% | 53% | 51% | 51% |

Explaining what the party stands for:

| National | | |
|----------|------|--------|
| 2014 | 2016 | Change |
| 48% | 57% | 9 |

| Regional | | | | | |
|----------|--------|---------|----------|---------|-----|
| Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC |
| 58% | 59% | 57% | 56% | 52% | 55% |

Source: 2016 Samara Citizens' Survey