

HEY ONTARIO

We need to talk about provincial democracy

AN ELECTION IS COMING!

IN CANADA, PROVINCIAL GOVERNMENTS ARE IMPORTANT



Provincial and local governments spend **70 cents** of every public dollar*¹

*That's more than twice the average spent in similar countries²

PROVINCIAL GOVERNMENTS ARE RESPONSIBLE FOR VITAL ISSUES AND SERVICES



Health



Education



Employment



Environment



Childcare

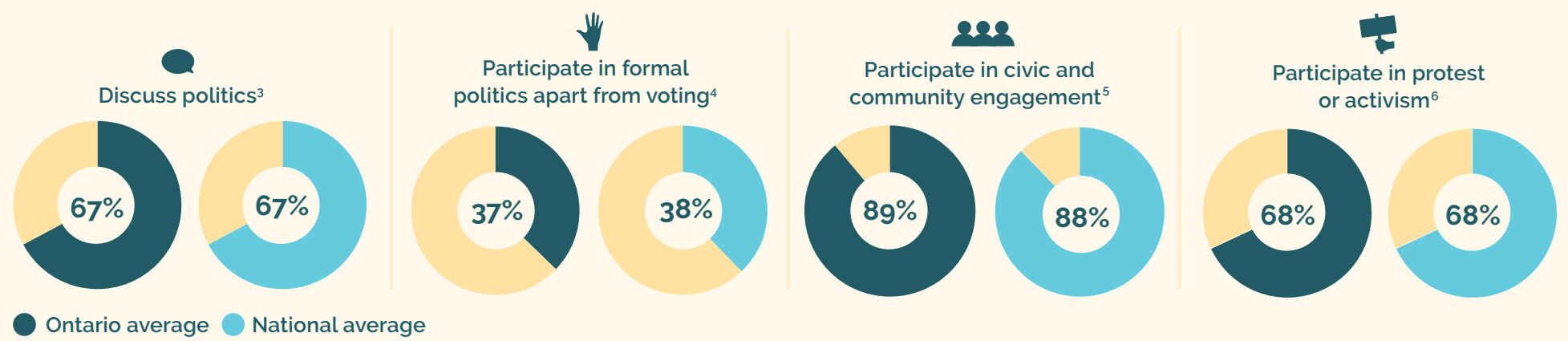


Energy



Law Enforcement

ONTARIANS ARE JUST AS POLITICALLY ENGAGED AS THE REST OF CANADIANS...



...EXCEPT WHEN IT COMES TO VOTING FOR THEIR MEMBER OF PROVINCIAL PARLIAMENT



● Ontario's turnout in provincial elections (1902-2014) ● Ontario's turnout in federal elections (1900-2015)

2014 PROVINCIAL ELECTION

36/107

ridings in Ontario had **turnout below 50%**⁸

V.S.

2015 FEDERAL ELECTION

0/338

ridings in Canada had **turnout below 50%**⁹

Turnout in last provincial elections

1	Prince Edward Island	82%	6	Alberta	57%
2	Quebec	71%	7	Newfoundland and Labrador	55%
3	New Brunswick	65%	8	Saskatchewan	54%
4	British Columbia	61%	9	Nova Scotia	53%
5	Manitoba	57%	10	Ontario	51%



Ontario also ranks last for interest in provincial politics¹⁰

IT'S TIME ONTARIANS SHOWED PROVINCIAL DEMOCRACY SOME LOVE

Cast your ballot on or before June 7 and encourage your friends and family to vote!

(After all, people are social creatures—we like to do what others are doing.)

To find out how, when, and where to vote, visit elections.on.ca

1 OECD Fiscal Decentralisation Database
 2 OECD average for share of public spending by regional and local governments = 30%
 3 Reported discussing politics in person, over the internet or phone in past year, Samara 360 Citizens Survey 2016.
 4 Reported being a member of a party, attending a political meeting or speech, donating money to a candidate/party, volunteering for a candidate/campaign, or giving a political speech in past year, Samara 360 Citizens Survey 2016.
 5 Reported donating money to or volunteering for a charitable cause, being active in a group or organization, or working with others to solve a community problem in past year, Samara 360 Citizens Survey 2016.
 6 Reported signing a petition, boycotting products, or protesting/demonstrating in past year, Samara 360 Citizens Survey 2016.
 7 Reports of the Chief Electoral Officer of Canada
 8 Statistical Summary – 2014 General Election, Elections Ontario
 9 42nd General Election: Official Voting Results, Elections Canada
 10 Reported an 8-10 out of 10 in interest in provincial politics, Comparative Provincial Election Project 2011.

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